



# BORG TV



## Happy Toast Mobile

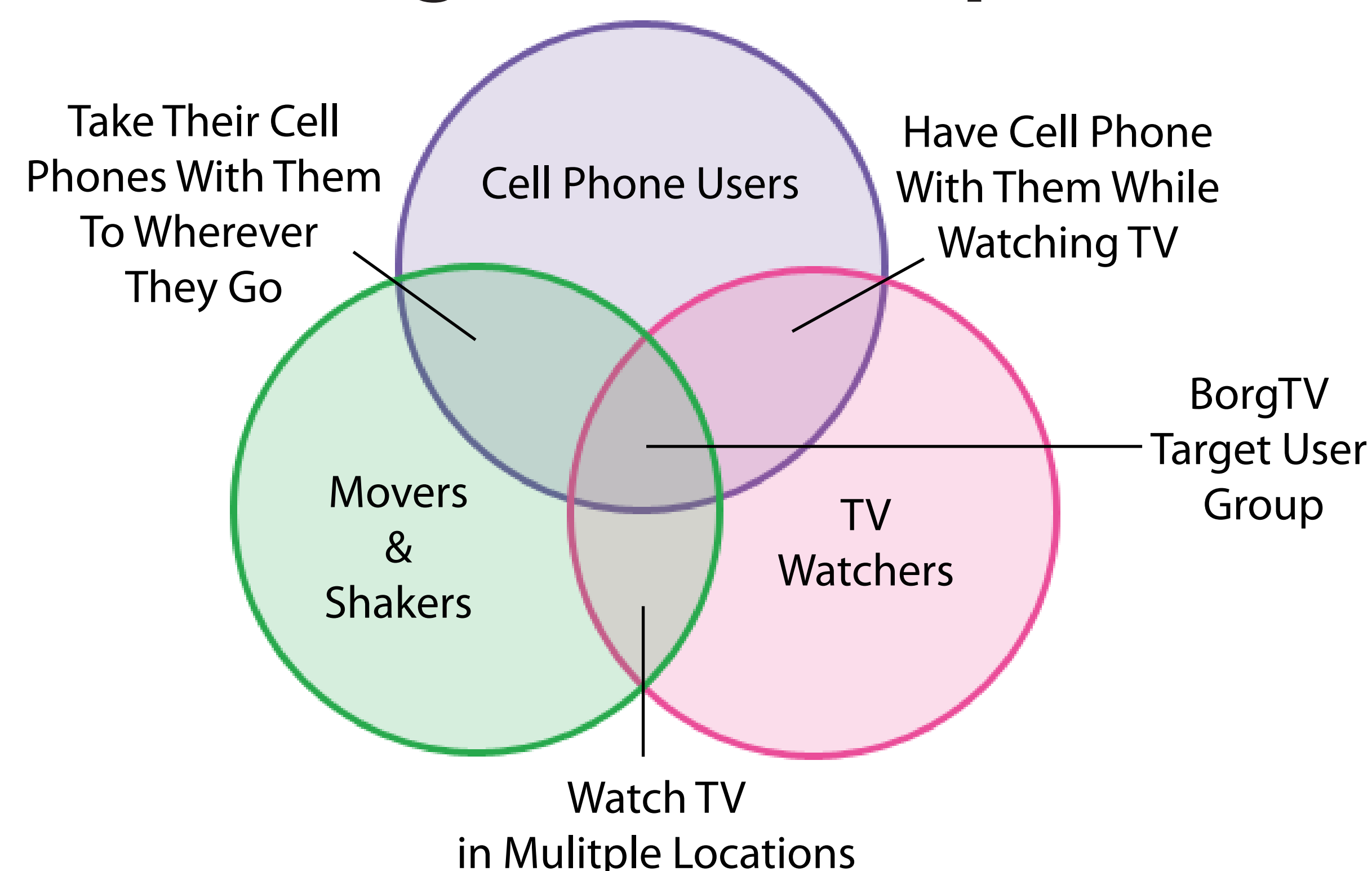
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### Problem

Home media centers are becoming increasingly complicated - with multiple devices requiring multiple controllers. While universal remote controls are currently available, they can be expensive and difficult to use and set up. Furthermore, more programming options and content providers are available today than ever before, making it more difficult for viewers to find and schedule the programming they desire.

### Target User Group



### Solution

BorgTV is an easy-to-configure universal remote control that provides a consistent interface across many devices. It can be formatted for multiple locations each composed of several rooms. It also has an interactive, customizable TV guide that allows users to search schedules, set reminders and mark favorite shows.

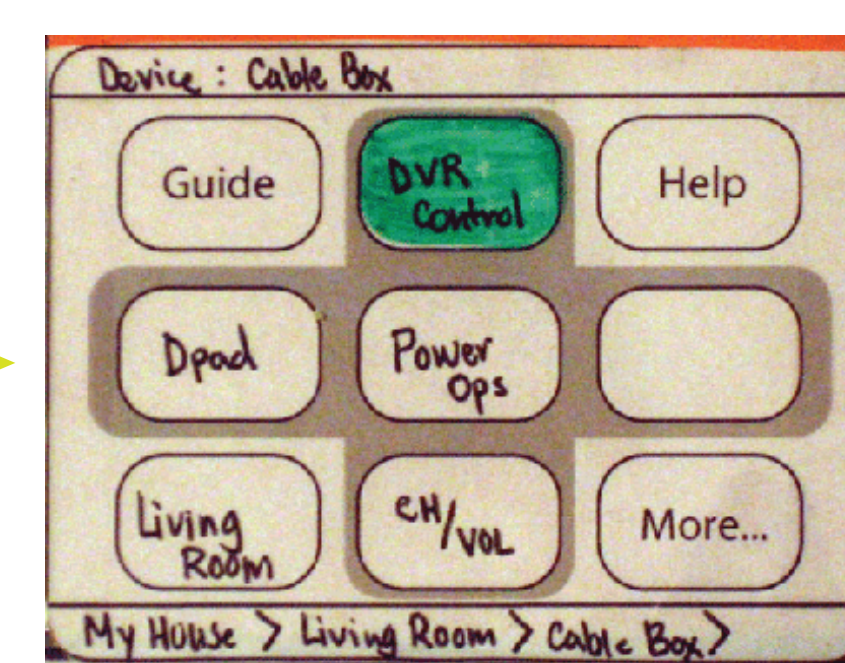
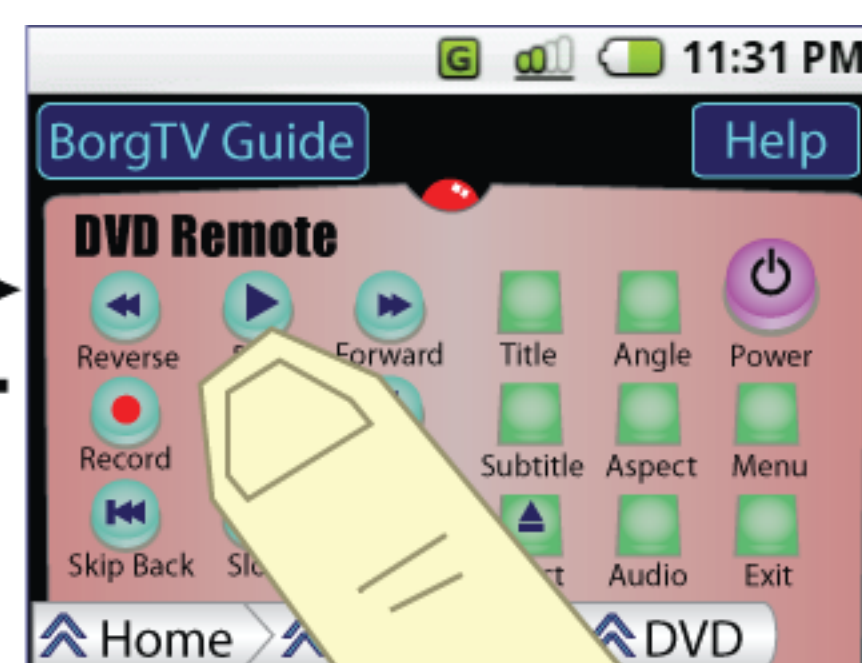
### Design Evolution



Group Brainstorm



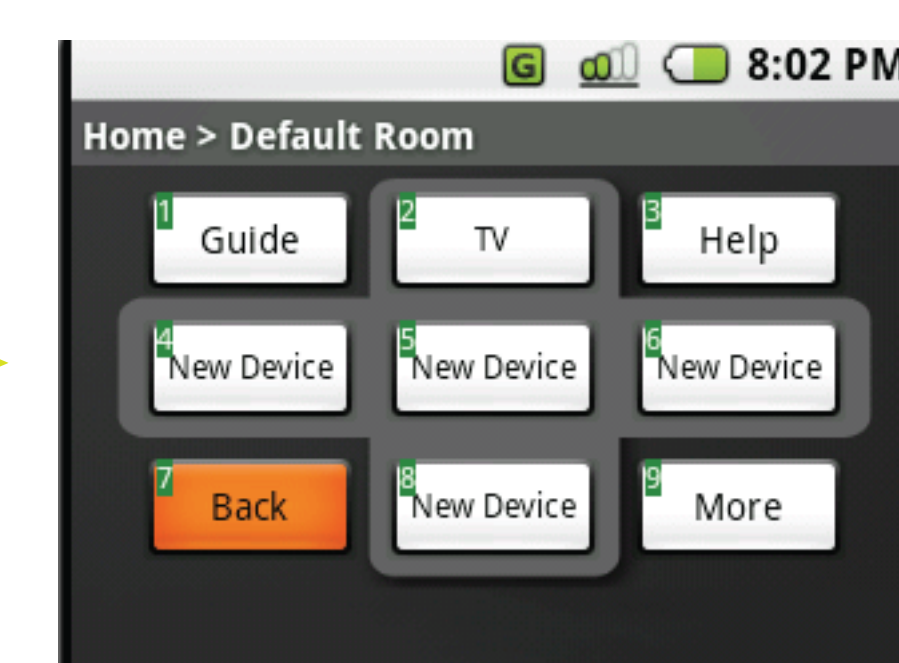
Contextual Inquiry



Lo-Fi Prototype



Interactive Prototype

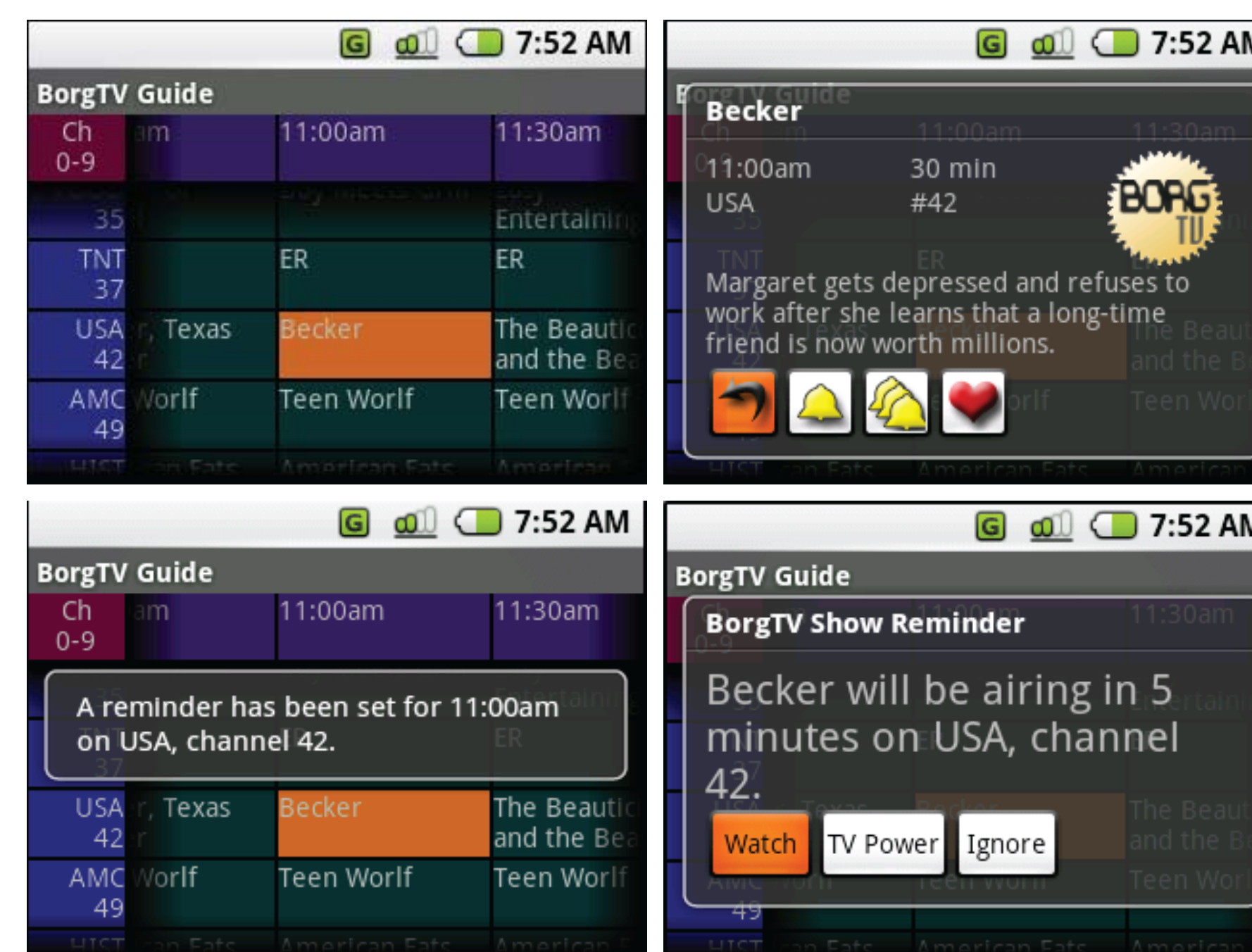


Interactive Prototype 1.1

### Final Design



Universal Remote Control



Interactive TV Guide



Easy Remote Setup