

GroupSync

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You sync with groups. Events sync with you.

The Problem

People organize events through a series of email and phone calls. This can be **costly** and very **time consuming**, particularly for people with very active schedules associated with several groups who cannot afford to spare the time to play this time-intensive game of phone tag.

Target Users

This application is primarily geared towards **professionals** involved in collaborative work with colleagues on different schedules, oriented for both work and personal events.

It caters to these users with **active social calendars** who will be able to manage their schedules with the device most widely carried around today - the mobile device - to ensure meets with their colleagues.

By targeting these people to join groups of fellow users with similar interests, our groups-oriented application saves them time by naturally sending invitations tailored to their interests.

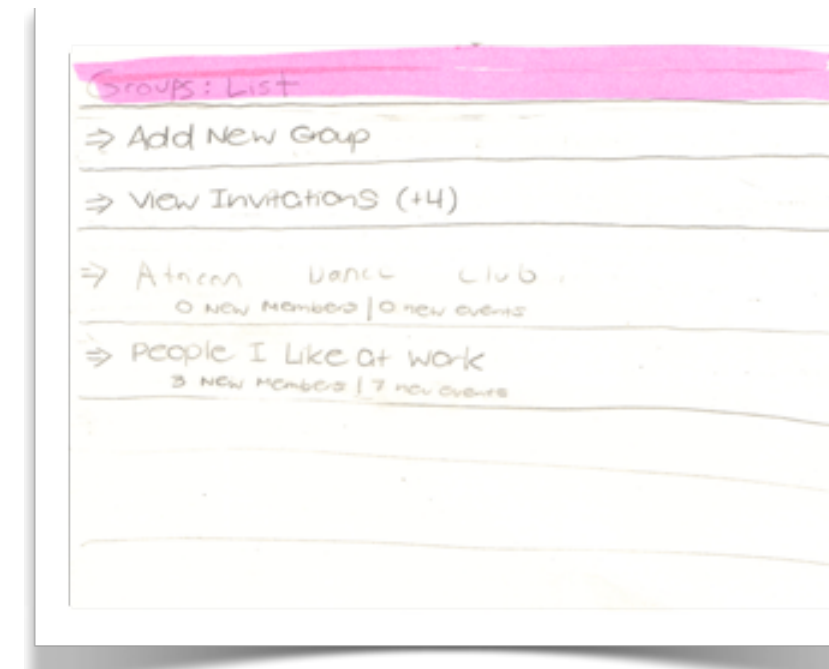
The Solution

We offer an application **structured** by groups hosting events that its members will find relevant.

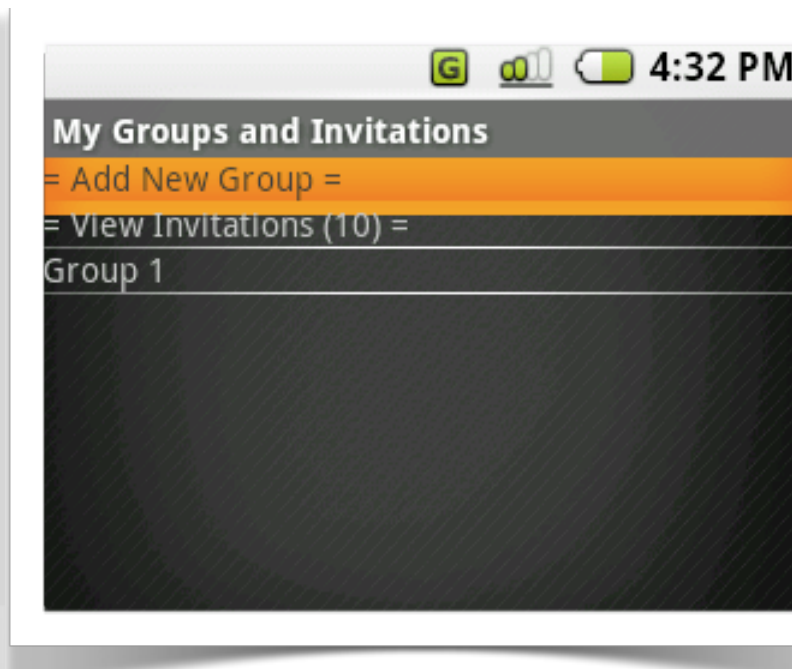
It achieves this using a **networked solution** to connect all users of a group together and provide automatic updates to groups, events, etc. This way, users change details once, and it displays everywhere as they continue on-the-go.

Design Evolution

Groups List



Lo-Fi Prototype



Interactive Prototype



Pilot Study

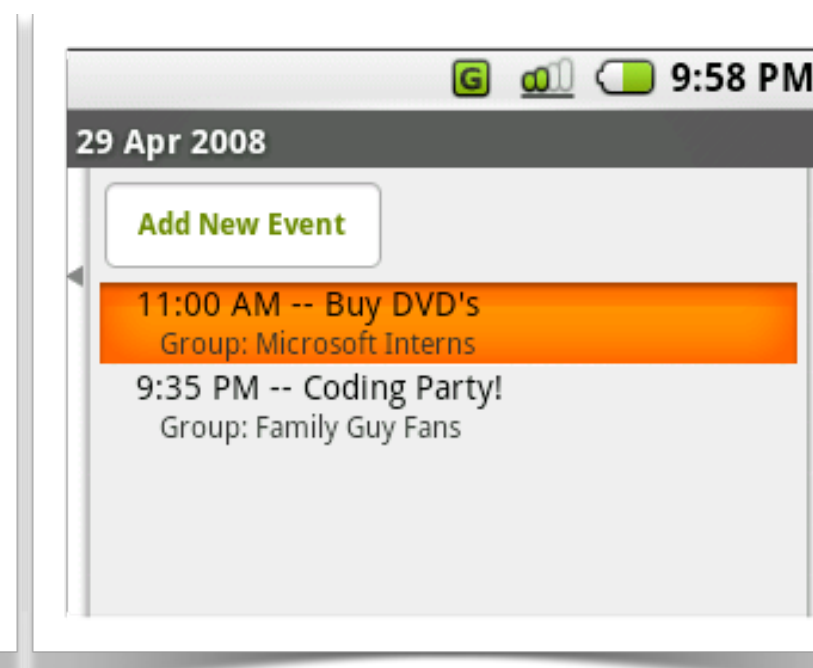
Day Planner



Lo-Fi Prototype

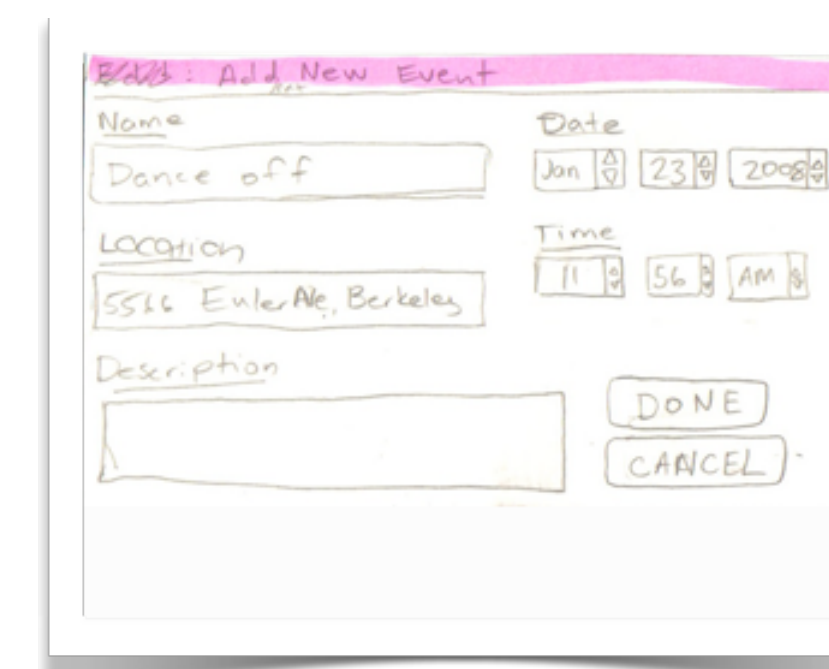


Interactive Prototype

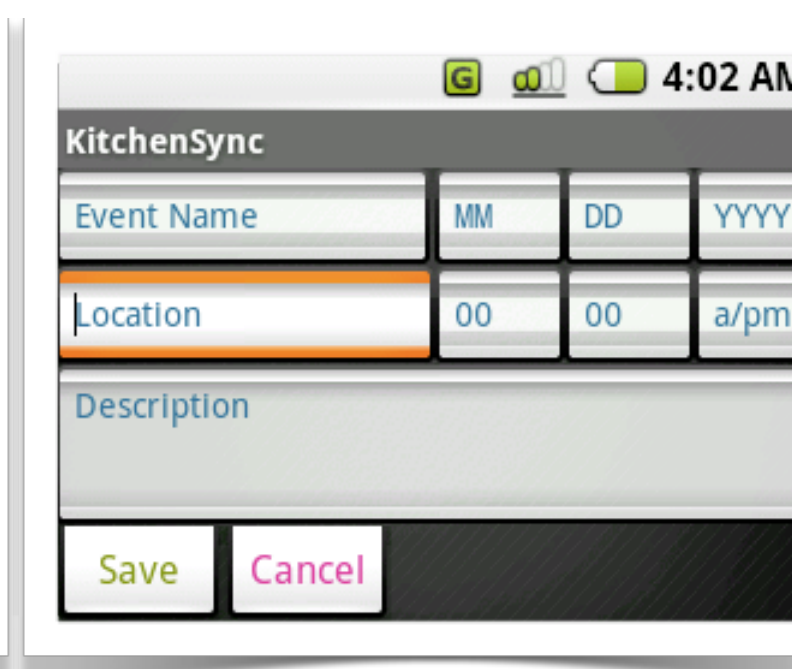


Pilot Study

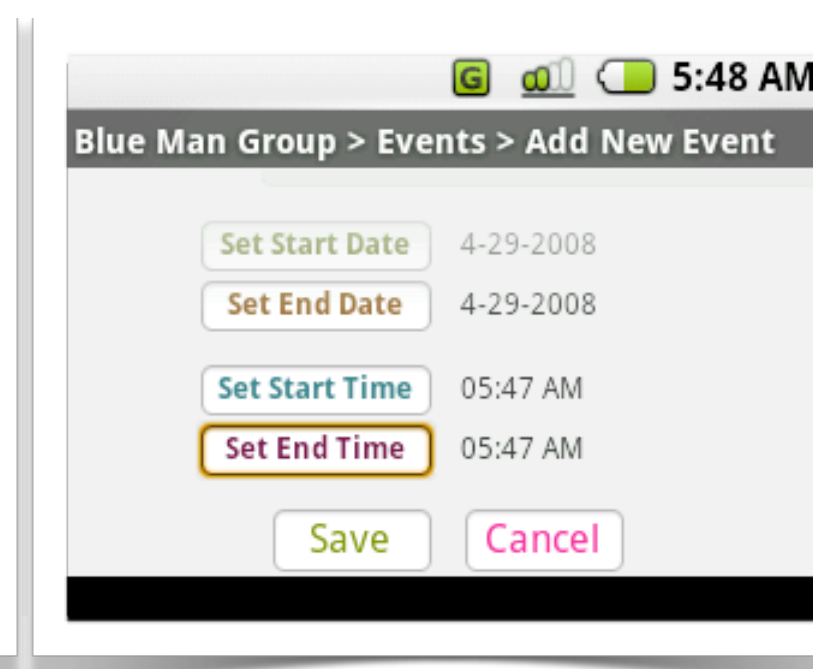
Add/Edit Event



Lo-Fi Prototype



Interactive Prototype



Pilot Study

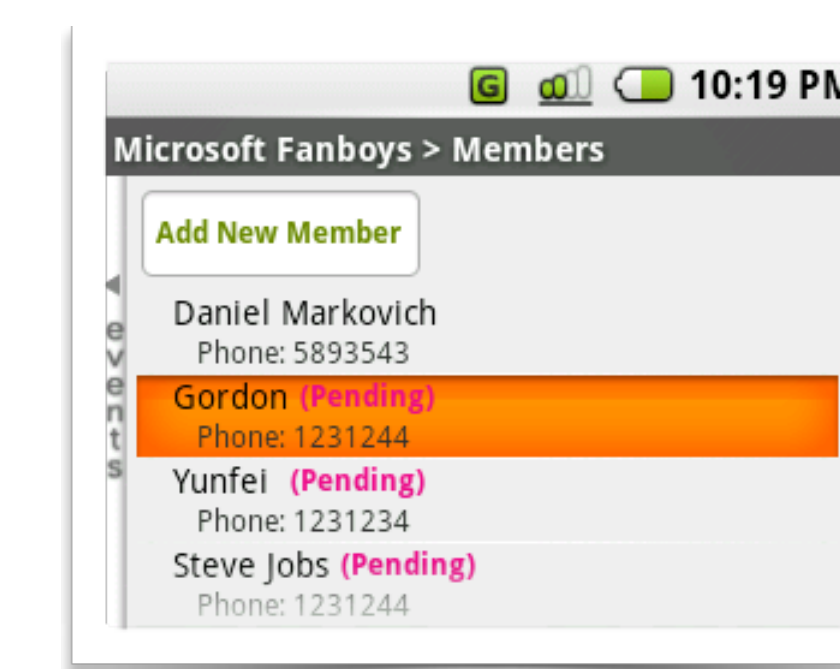
What We Left Out

- ▶ Week view (*Why: insufficient useful space for detail; day/month navigation*)
- ▶ Extra phone integration - photos, camera, maps (*Why: unclear how Android would interact with computer*)
- ▶ Edit Permissions Levels (*Why: require further user testing to pick scheme*)
- ▶ Networking (*Why: support - Android broke sockets*)

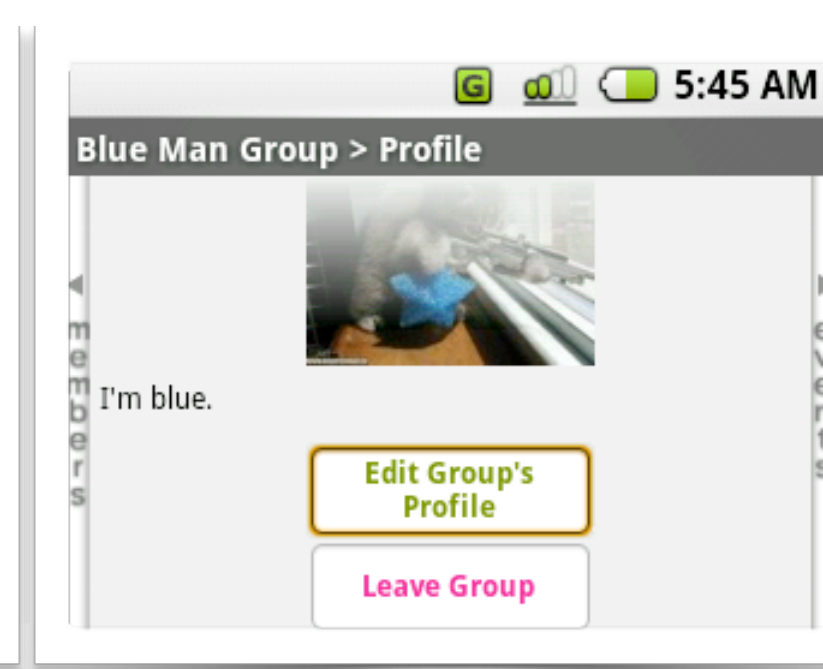
Final Prototype

What It Lets You Do:

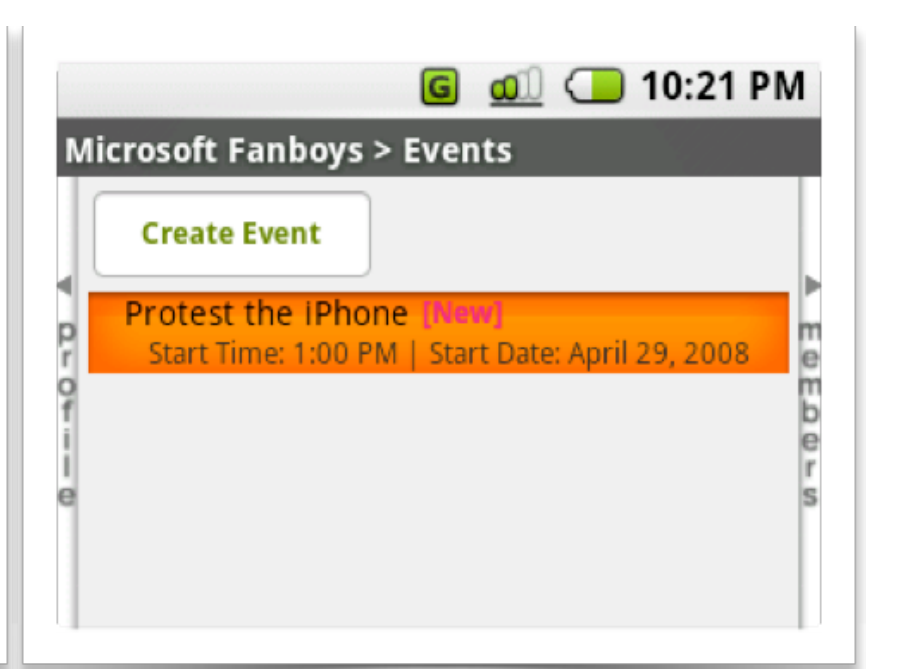
- Accept/decline/postpone invites to join groups
- Remove your membership from a group
- View a list of groups you have joined
- View and edit details about a group in its profile page



Members

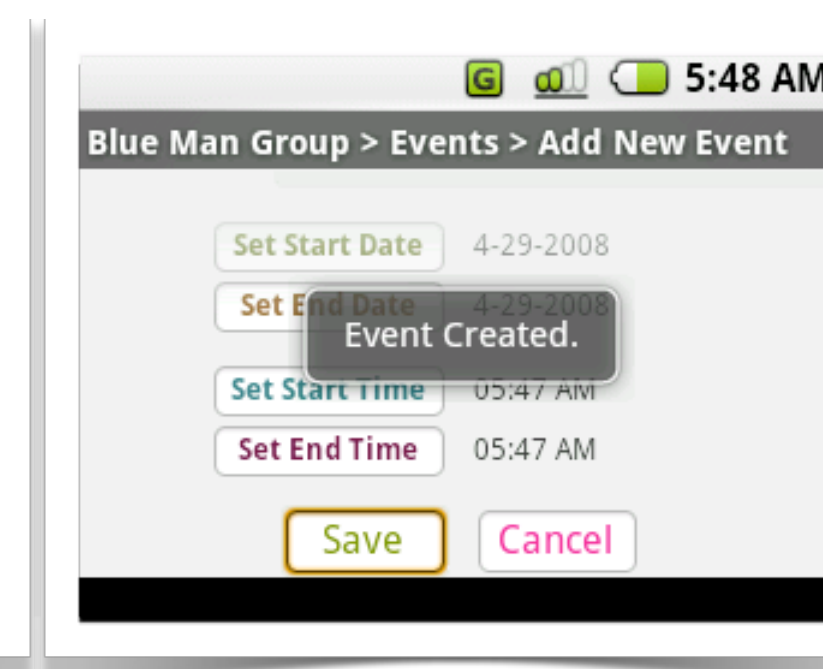
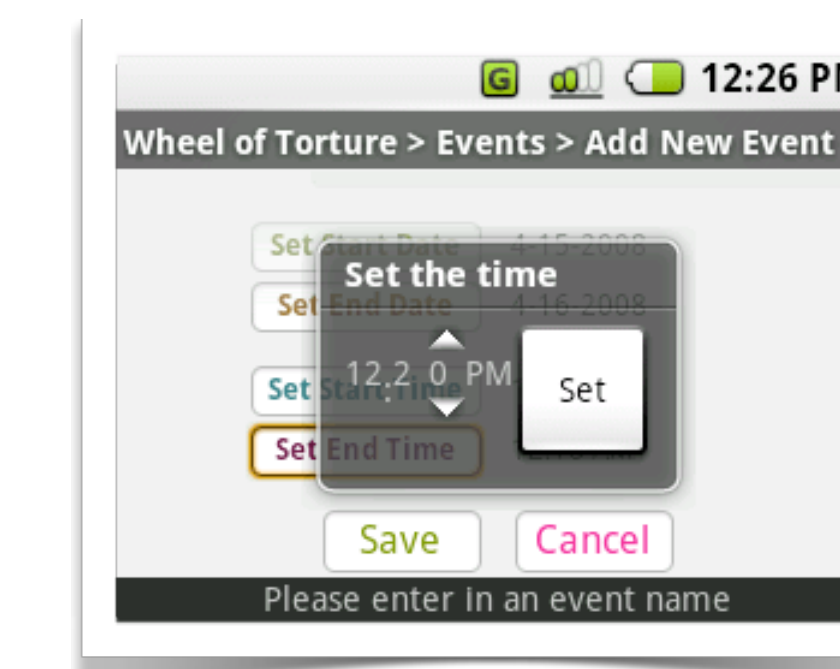


Profile

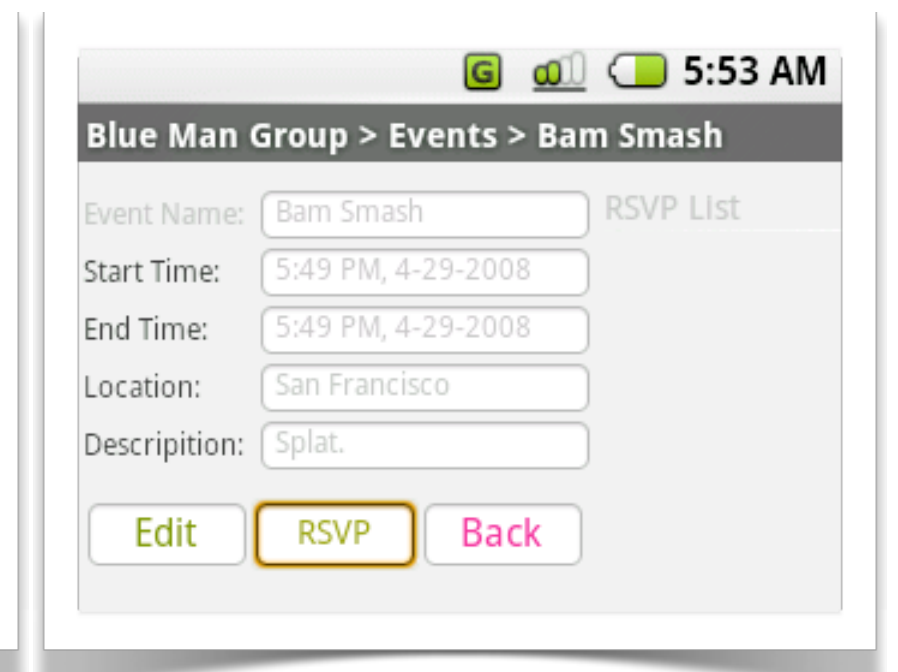
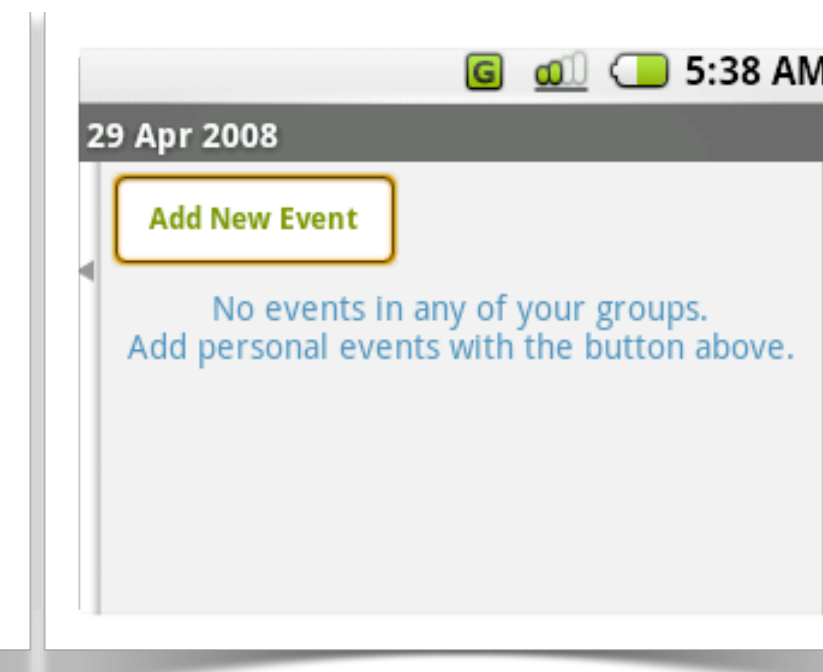
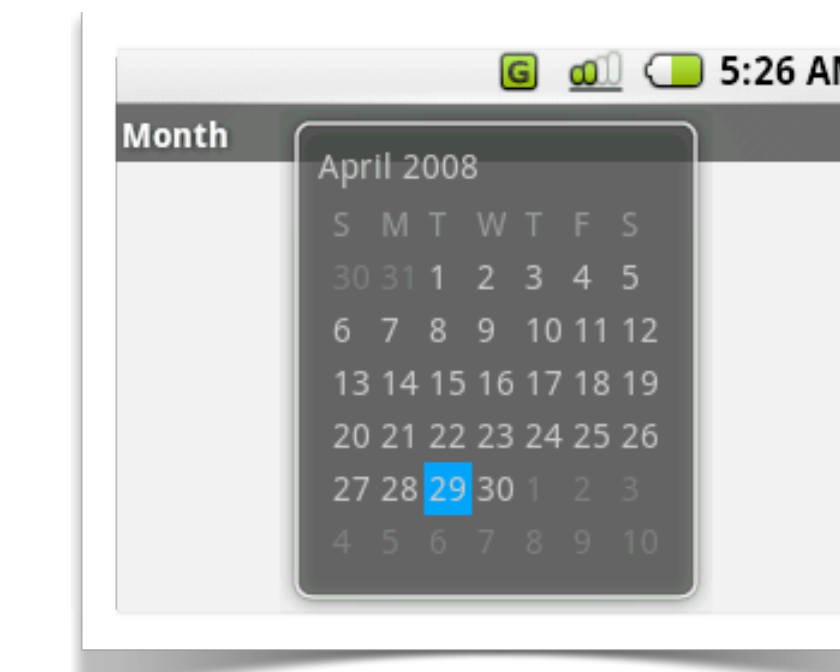


Events

- List fellow members and add people for a group
- View/edit/RSVP from a list of events under a group
- Add new events to a group



- Check events against a personal day/month planner



- Search for events

