• Net Neutrality

• Social Networking
Net Neutrality

- Define?

- Arguments for?

- Arguments against?
  - Who is on each side of the argument?

- Technical considerations?
Your Questions

- How does this affect economic differences between countries? Is this US-centric?

- Who has the final say? Who creates the policy?
  - FCC/Congress/Courts/Commissioners/ICANN

- Why not let companies build competing Internets and charge for access?
  - see CompuServe, AOL, Prodigy
  - what is the defining characteristic of the Internet?

- How would enforcement of Net Neutrality work?
Social Media

- Define:

- Positives/Negatives/Concerns?

- How has Social Media changed your non-digital interactions?
Question of the Day: Boss vs Facebook

• NYTimes: Is it Ok to Bash your Boss on Facebook?

• Questions (answer on a web page):
  • What is the issue? What are the most important facts?
    – who do you think is correct?
      • do you agree with the resolution?
      • what if an employer disparages an employee online?
    – when is it appropriate for an employee to do this?
      • what would have been a better course of action for the employee?

• What do you think of the comments left by the readers?
Pacific's Social Media Policy

- These are guidelines for employees using social media to promote Pacific
  - Are they correct?
- Good Advice?
  - what would you add/take away?
- Can Pacific connect with students effectively
- How do you want to see Pacific/Profs use Social Media?
Exercise

- Read the Juries and Social Media links on the class schedule
  - Read the supplementary material as well
- Build a web page to answer the following questions:
  - What are the current rules on jurors doing outside research on a case?
    - Why are these rules in place?
  - What are some arguments for/against jurors using social media during a case?
- In what other situations might a similar problem arise?