

# Group Assignment 7: Project Poster

**Date Assigned:** Monday, April 29, 2013

**Date Due:** Monday, May 6, 2013

**Points:** 50 pts

You will create a professional poster of your group project. The poster will be created in Microsoft PowerPoint, and must contain lots of images and describe the process that you went through to complete your project.

The poster will print in a 36"x 48" format. The poster should contain the following sections:

- **Problem:** what you addressed
- **Target User group:** summarize the user group
- **Solution:** describe your solution
- **Design evolution:** show some diagrams indicating how the design changed.
- **Final prototype description:** what it does and what was missing.

Example posters are available on the website.

Posters are due by 2:15pm on Monday, May 6. I will print them before your final presentations.

Here are some basic guidelines:

- Choose your colors carefully! Pick a color theme and stick to it.
- Break your poster up into multiple columns or boxes where each box focuses on one aspect of your project.
- Use pictures! Posters are visual displays, so you should use pictures as much as possible to describe your project. During the course of your project you have produced many visual elements to use: screenshots of your projects, storyboards, prototype sketches, and graphs of the results of your heuristic evaluations. Make sure that you show the progress of your project from idea to design to prototype to final product.
- Your title should reflect the content of the poster.
- Make sure that your names appear in a prominent place.

Some Resources:

- <http://colinpurrington.com/tips/academic/posterdesign>
- [http://www.waspacegrant.org/for\\_students/student\\_internships/wsgc\\_internships/posterdesign.html](http://www.waspacegrant.org/for_students/student_internships/wsgc_internships/posterdesign.html)
- <http://faculty.washington.edu/scporter/INQUAposters.html>
- [http://www.waspacegrant.org/for\\_students/student\\_internships/wsgc\\_internships/docs/SURP\\_12posterdesign.pdf](http://www.waspacegrant.org/for_students/student_internships/wsgc_internships/docs/SURP_12posterdesign.pdf)