# CS 120: The information Era

# **Assignment 5: Group Project**

Date Assigned: Tuesday, April 24, 2007 Date Due: Tuesday, May 8, 2007 @ 9.25am Total Point: 100 pts

Pacific University wants to grow. You need to build a recruiting web site for Pacific University! Build a set of web pages that show off the best of your University. This may include academics, social offerings, athletics, and Pacific's unique sense of Community. Since this page is going to be used for recruiting, it must be especially attractive to the user. You will need to think carefully about how to design a website that will entice the user to read all about Pacific University and get excited about this school.

For this assignment, everyone will be assigned a group to work with. Each person in the group will be responsible for one web page that advertises a particular aspect of the University. This may advertise a particular academic department, a particular social event or group, a University resource such as the Library or the UC, a research project, a study abroad trip, or any other aspect of the University that makes us wonderful. Be creative! The entire group will be responsible for an introductory page and a page containing a form that the reader can use to submit his or her personal information (name, address, email, intended major) so that the recruiting office can contact them personally.

# The Web Pages

Each web page on your site needs to have a consistent design. Moving from page to page should not feel like you are jumping between websites. If you look at the current www.pacificu.edu website, you will see that for the most part, each page you open has a consistent design. You must use an external style sheet to achieve this.

# **Introductory Page**

The introductory page should grab the reader's attention and provide easy navigation to the other pages. This page must contain at least two small paragraphs of text welcoming the reader to your website and describing the University.

# The Form

The form must allow the reader to submit information to the admissions office so that Pacific can contact them personally. See above for some specific items this form must ask for. You may add data items to the form if you see fit. This form should be connected to: http://zeus.cs.pacificu.edu/cgi-bin/cs120.pl

# Your Individual Page

Your individual web page should advertise a specific aspect of Pacific. The goal of this page is to persuade the reader that Pacific is the place for them. This page should include a number of images, at least three paragraphs of text, and embedded links to relevant web pages on the www.pacificu.edu website. Each person in the group must have an individual page.

### What to turn in?

You must chose one person to host the introductory page and one person to host form page on their euler account. This may or may not be the same person. You will need to send me an email letting me know who is hosting the main page for your website. I will access that main page using the URL below:

# http://euler.math.pacificu.edu/~loginname/ComeToPacific/main.html

You individual pages must be hosted on your own Euler accounts. Use the appropriate URLs to link the individual and group pages together.

# Notes

- Cite all images
- Check your spelling and grammar
- Be sure to have a consistent design, including a consistent navigation menu
- You should be able to easily navigate from any page to any other page on your website
- Use all the tools available to in DreamWeaver
- Include at least one Image Map with at least 3 hot spots.
- You must use CSS to help you achieve a consistent design
- Remember, the key is persuasion and creativity!

# Grading

Your grade will be based on two scores, a group score and an individual score. The group score will be based on the Introductory and Form page, with a focus on the design and attractiveness of the pages. Your individual score will be based on your specific web page, including how well it follows the design of the Introductory page. Your pages must be in place by 9.25am on May 8th.

#### Start soon! Groups<sup>.</sup>

Groups.			
Belmont	Bright	Donovan	Wong
Jergens	Knuth	Landauer	Yogi
Organ	Prunella	Rousslang	Miller
York			
Dunn	Hunt	Iwaki	
Shimomura	Truax	Miyamoto	
Van Domelen	Smith	McNeely	