Assignment 4

Dreamweaver Project

Date Assigned: Wednesday, 27 April 2005

Date Due: Monday, 9 May 2005

Total Points: 115

You have just graduated and decided to start your own company. I would like you to make up a company and some products to sell on the Web. Because you are working for yourself and don't have much money, the only real avenue of advertising is the Web; therefore, you are to use Dreamweaver to develop an entire Web Site dedicated to your company and the products you are trying to sell.

Your project needs to include:

- A website with a minimum of four different web pages that you designed yourself using Dreamweaver
- Easy navigation between all of the pages you create
- Professional appearance and uniform look for each page of the entire site
- A clickable image map where the hot regions are obvious to the user
- At least three rollovers for professional navigation

You will be graded on:

- Creativity: How well does the website reflect you? Is it unique?
- Information content: Is the information relevant to your site? Is your site interesting? Does the content convey coherent thoughts?
- Website design: How does your text color look on your background? Good design throughout?
- Ease of navigation: Can I find my way around the site easily?
- Text formatting: Is information conveyed easily using headings, tables, lists, etc?
- Graphics and images: Do your images add to your site?
- Completing the minimum requirements completely and correctly

The more time and thought you put into this site, the better your grade. You will not receive a high grade for something that you put together the night before it's due. You have more than enough skills now to create a fantastic website!

Notes:

• If you have another project idea that incorporates all of the above requirements, I will be happy to discuss these with you. The above project is the only one I will accept unless you discuss your idea with me and we both agree your project idea is a suitable replacement for this project. Any alternative project must be approved by 5pm on Friday (4/29/05). After this date and time, please don't ask or email me a request to change your project.

- You must cite all the graphics that you use on the site and provide a reference to where you acquired them.
- All the text that you use must be your own text and not plagiarized from other sources.

What to submit:

- By 5pm on Friday, 29 April 2005, you must submit the idea for your company. Please do not select any inappropriate topics for your company.
- The completed company website must be placed on Euler by 4pm on Monday, May 9, 2005.
- Your website must be accessible from both:
 - o http://euler.math.pacificu.edu/~punetId/company.html
 - o http://myweb.pacificu.edu/khoj0332/company.html