

Question of the Day 4/19/2011

Discussion Topics:

Harper

Who is gathering the data?

What are they doing with it?

How might this harm me?

How do I stop it?

Harper lists “discriminate, exclude, stratify society” as some of the downsides of tracking. What does he mean by this? Is he correct?

Harper says people should ask “What am I getting in return?” What are you getting in return? Is your return worth the data you provide?

Carr

Carr states “we're losing our ability to understand and control” our data privacy. Why is this? How can this be remedied? If we could better control our data would we be more willing to give our data away?

Carr outlines two problems with giving away our data:

Data will fall into the wrong hands

Data will be used to influence our behavior

What does each mean? What are the downsides/examples of each? Which is worse?