CS 121

Our Digital World

April 7, 2011

- Net Neutrality

- Social Networking

Net Neutrality

- Define?

- Arguments for?

- Arguments against?

  - Who is on each side of the argument?

- Technical considerations?

Your Questions

- How does this affect economic differences between countries? Is this US-centric?

- Who has the final say? Who creates the policy?
  - FCC/Congress/Courts/Commissioners/ICANN

- Why not let companies build competing Internets and charge for access?
  - see CompuServe, AOL, Prodigy
  - what is the defining characteristic of the Internet?

- How would enforcement of Net Neutrality work?

Social Media

- Define:

- Positives/Negatives/Concerns?

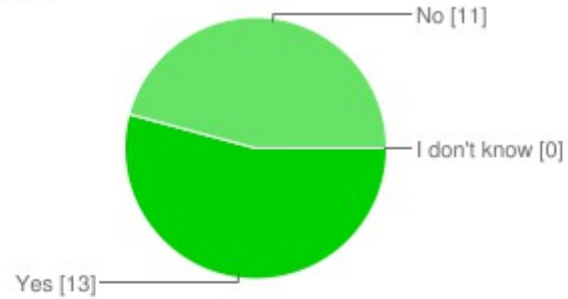- How has Social Media changed your non-digital interactions?
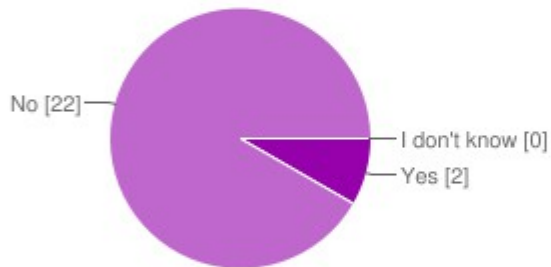
Survey!

I have a Facebook page
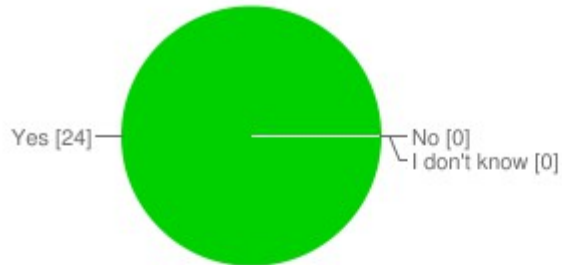
Yes	**24**	100%
No	**0**	0%
I don't know	**0**	0%

I have a blog

Yes	**13**	54%
No	**11**	46%
I don't know	**0**	0%

I have a Twitter account

Yes	**2**	8%
No	**22**	92%
I don't know	**0**	0%

I edit wikis
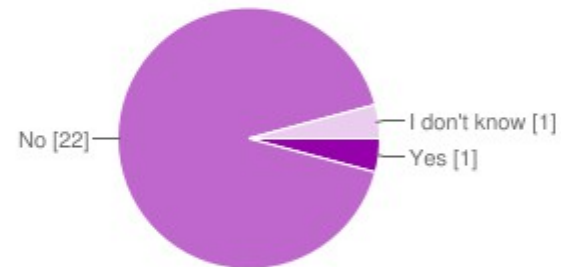
Yes	**1**	4%
No	**22**	92%
I don't know	**1**	4%

I have a Flickr account
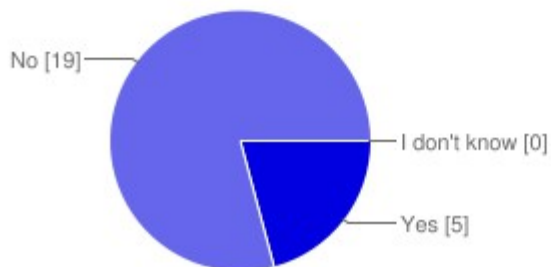
Yes	**5**	21%
No	**19**	79%
I don't know	**0**	0%

I post to YouTube
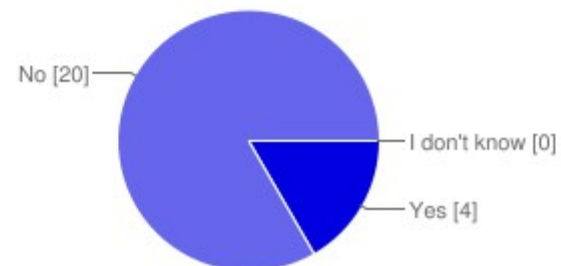
Yes	**4**	17%
No	**20**	83%
I don't know	**0**	0%

Question of the Day: Boss vs Facebook

- NYTimes: Is it Ok to Bash your Boss on Facebook?

- Questions (answer on a web page):
  - What is the issue? What are the most important facts?
    - who do you think is correct?
      - do you agree with the resolution?
      - what if an employer disparages an employee online?
    - when is it appropriate for an employee to do this?
      - what would have been a better course of action for the employee?
  - What do you think of the comments left by the readers?

Pacific's Social Media Policy

- These are guidelines for employees using social media to promote Pacific

  - Are they correct?

  - Good Advice?
    - what would you add/take away?

  - Can Pacific connect with students effectively

  - How do you want to see Pacific/Profs use Social Media?

Exercise

- Read the Juries and Social Media links on the class schedule

  - Read the supplementary material as well

- Build a web page to answer the following questions:

  - What are the current rules on jurors doing outside research on a case?

    - Why are these rules in place?

  - What are some arguments for/against jurors using social media during a case?

- In what other situations might a similar problem arise?